



NATHALIA BIELER

EDUCATION

ASSOCIATE OF ARTS DEGREE

Jefferson College May 2020

BACHELOR OF ARTS - INTEGRATED MARKETING COMMUNICATIONS

The University of West Alabama Anticipated Graduation: May 2022

GPA: 3.8

HONORS AND SCHOLARSHIPS

The University of West Alabama

- Varsity Athletics-Women's Volleyball, Scholarship
- Presidential Award Scholarship

Jefferson College

- Varsity Athletics-Women's Volleyball, Scholarship
- Graduated Jefferson College with Summa Cum Laude Honors
- Dean's List Fall 2019 and Spring 2020

College of Central Florida

- Varsity Athletics-Women's Volleyball, Scholarship
- Dean's List Fall 2018 and 2019

Social Media Manager - Bieler.Arte 2020-2021

- Designed Social Media Posts 2x Week
- Increased Followers by 100% in 3 months
- Increased Views by 300% in 4 months

Intern SIDEBAR Social, Inc. 2021

- Designed Social Media Posts 2x Week
- Designed Instagram Story Posts 3x Week
- Increase Engagement by 70% each week
- Photography of facility and night life

Podcast Development

- Started a podcast called "Perks of Being a College Athlete"
- Wrote Script of each episode
- Recorded and edited 4 episodes

LANGUAGE PROFICIENCIES

Portuguese: Native

English: Fluent

Spanish: Fluent

CONTACT

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🌐 nathaliabieler.com

SKILLS

Adobe Creative Suite

- Illustrator
- Photoshop
- Lightroom

Microsoft Office

- Word
- PowerPoint
- Excel

Video Editing

- iMovie
- DaVinci Resolve 17

Web Design

- Divi
- HTML
- CSS

Social Media Platforms

- Instagram
- Facebook
- Twitter
- Snapchat
- Pinterest
- TikTok

Certified by Google Analytics

Hootsuite Training